

SIP *and*  
SAVOR

# EVERYONE HOME DC 5TH ANNUAL SIP & SAVOR

September 26, 2020 | 7:30–10:30 PM  
The Historic Eastern Market's North Hall



Everyone Home DC is proud to present its signature fundraising event, Sip and Savor, on Saturday, September 26th at the historic Eastern Market. In its fifth year, Everyone Home DC's Sip and Savor is expected to raise more than \$100,000 and welcome more than 400 foodies, friends, and supporters to experience tastings from more than 20 local restaurants, breweries, and beverage vendors while enjoying music and friendship.

Sip and Savor provides its partners a unique opportunity to entertain clients, treat friends, promote their brand, and be publicly recognized for their compassionate investment in our city.

## PROCEEDS FROM THE EVENING WILL BENEFIT

Everyone Home DC's homelessness prevention, family housing, street outreach, drop-in day center, and supportive services, which have served as the foundation for thousands of individuals and families to secure stable homes and build thriving lives. From our founding by a coalition of churches on Capitol Hill more than 50 years ago, we have expanded our services across the city to support families and individuals where and when they need it most. **Housing is our starting point. Seeing people thrive is our finish line.**



[WWW.EVERYONEHOMEDC.ORG](http://WWW.EVERYONEHOMEDC.ORG)

SPONSORSHIP

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR

Includes **20** event tickets; prominent "presented by" language; special verbal acknowledgment at the event with opportunity to speak; prominent logo placement in all print, electronic media, & communications related to Sip and Savor; ad in Sip and Savor program; acknowledgment in Hill Rag post-event ad with prominent logo placement; feature story on website; and more! To discuss becoming a Presenting Sponsor, contact Kate Akalonu (info below) to discuss.

## CASK \$10,000

Includes **10** event tickets; prominent logo placement in all print, electronic media, & communications related to Sip and Savor; ad in Sip and Savor program; acknowledgment in post-event Hill Rag ad; feature story on website; and more!

## GROWLER \$5,000

Includes **6** event tickets; recognition in all print, electronic media, & communications related to Sip and Savor; acknowledgment in Hill Rag post-event ad; feature post on socials.

## STEIN \$2,500

Includes **4** event tickets; recognition in all print, electronic media, & communications related to Sip and Savor; acknowledgment in Hill Rag post-event ad.

## PINT \$1,500

Includes **2** event tickets; recognition in all print, electronic media, & communications related to Sip and Savor; acknowledgment in Hill Rag post-event ad.

## TULIP \$850

Includes **2** event tickets; recognition in select print materials, electronic media & communications; acknowledgment in Hill Rag post-event ad

To discuss the sponsorship that's best for you, contact  
Kate Akalonu at [akalonu@everyonehomedc.org](mailto:akalonu@everyonehomedc.org).

Tickets sales will go live at the end of July.

**EVERYONEHOMEDC.ORG**

100% OF EVENT PROCEEDS SUPPORT EVERYONE HOME DC'S VISION OF DC  
AS A THRIVING AND DIVERSE COMMUNITY WHERE ALL PEOPLE CAN OBTAIN  
AND REMAIN IN SAFE, AFFORDABLE, AND COMFORTABLE HOMES.



# UNIQUE SPONSOR OPPORTUNITIES

<b>SIPPING GLASS SPONSOR</b>	\$15,000	<b>PHOTOBOOTH SPONSOR</b>	\$5,000
<b>TAKEAWAY GIFT SPONSOR</b>	\$10,000	<b>PRINT PROGRAM SPONSOR</b>	\$5,000
<b>FLORAL SPONSOR</b>	\$10,000	Includes ad inside front cover of program	
<b>ENTERTAINMENT SPONSOR</b>	\$7,500	<b>PRINT PROGRAM SPONSOR</b>	\$2,500
<i>Ex: Live Art Facilitator, Puppy Petting Circle, Music Guest</i>		Includes ad inside back cover of program	
<b>VIDEO SPONSOR</b>	\$7,500		

**\*\*Can be fulfilled through in-kind donations & collaborations.\*\***

**Please inquire to discuss partnership & ways to customize brand opportunities.**

## BENEFITS FOR UNIQUE SPONSORSHIP OPPORTUNITIES

**\$2,500-\$7,500** 4 Sip and Savor tickets. Includes UNLIMITED tastings, live music, auction, unique entertainment, plus brand placement in print and online!

**\$10,000-\$15,000** 6 Sip and Savor tickets. Includes UNLIMITED tastings, live music, auction, unique entertainment, plus brand placement in print and online!

## BUSINESS ADVERTISING OPPORTUNITY

Half Page Ad In Program

\$600 no tickets | \$750 w/ 2 tickets

Quarter Page Ad In Program

\$350 no tickets | \$500 w/ 2 tickets

**QUESTIONS? WANT TO BRAINSTORM?**

**Contact Kate Akalonu at [akalonu@everyonehomedc.org](mailto:akalonu@everyonehomedc.org).**

**FOR INCLUSION IN SIP AND SAVOR PROGRAM,  
RSVP BY 8/28/2020**

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## CONFIRMATION OF PLEDGE

I pledge the following amount to Everyone Home DC for the 2020 Sip and Savor

- |   |  |
|---|--|
| <input type="checkbox"/> Presenting Sponsor | <input type="checkbox"/> Other: _____ # individual tickets at \$85 a person                    |
| <input type="checkbox"/> \$10,000 (Cask)    | <input type="checkbox"/> Unique Sponsor: _____<br>write type of unique sponsorship             |
| <input type="checkbox"/> \$5,000 (Growler)  | <input type="checkbox"/> Ad in program: _____<br>designate 1/2 or 1/4, with or without tickets |
| <input type="checkbox"/> \$2,500 (Stein)    |  |
| <input type="checkbox"/> \$1,500 (Pint)     |  |
| <input type="checkbox"/> \$850 (Tulip)      |  |

*Contact Kate Akalonu to discuss the best experience for you at [akalonu@everyonehomedc.org](mailto:akalonu@everyonehomedc.org)*

My pledge will be fulfilled by: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ (date)

## DONOR INFORMATION:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Organization/Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, & Zip Code

\_\_\_\_\_  
Phone Number & Email Address

\_\_\_\_\_  
Signature & Date

### Please submit form and payment to:

Kate Akalonu, Director of Strategic Initiatives  
415 2nd Street, NE, Washington, DC 20002  
(202) 544-0631 x104 | [akalonu@everyonehomedc.org](mailto:akalonu@everyonehomedc.org)

Thank you for your support! Upon receipt of your pledge form we will send you information on how to take advantage of all your sponsorship benefits.



SPONSORSHIP