



EVERYONE HOME DC 5TH ANNUAL SIP & SAVOR

September 26, 2020 | 7:30–10:30 PM | Eastern Market's North Hall

Sip and Savor Host Committee *Roles and Responsibilities*

At Everyone Home DC, we believe that when everyone has access to a safe, affordable, and comfortable home, we can all thrive. Thanks to the generosity of our donors and partners, we exist to provide a range of housing solutions and supportive services to ensure that individuals and families in our community have what they most need to live healthy and productive lives. Learn more about Everyone Home DC at www.everyonehomedc.org.

Everyone Home DC is proud to present its signature fundraising event, Sip and Savor, on Saturday, September 26th at the historic Eastern Market. In its fifth year, Everyone Home DC's Sip and Savor is expected to raise more than \$100,000 and welcome 400 foodies, friends, and supporters to experience unlimited tastings from more than 20 local restaurants, breweries, and beverage vendors while enjoying music and friendship. This upcoming year it is more critical than ever for us to meet our fundraising goals in order to continue to provide and enhance our life-changing services for those who need it most in our city. We are asking friends and supporters of Everyone Home DC to help us in this effort by serving on (or spreading the word about) the Sip and Savor Host Committee.

As a member of the Sip and Savor Committee, your primary role is to:

- Assist the Sip and Savor chair/s and Everyone Home DC event team with event fundraising.
- Promote ticket sales and market the event within your social network.
- Solicit and secure corporate sponsorship packages.
- Solicit and secure items for the Sip and Savor silent auction.
- Identify new relationships with the press to support marketing before, during, and after the event.
- Attend the Sip and Savor event and make a personally meaningful contribution.

Additional ways to ensure Committee success:

- Attend Sip and Savor Committee meetings and calls, which happen monthly starting around February of each year.
- Recruit additional committee members, honorary committee members and other key event figures (e.g. VIP celebrities, entertainment, political officials, speakers, etc.)
- Provide creative ideas and input in all areas of hosting a successful Sip and Savor.
- Be a primary advocate and champion of Everyone Home DC's mission and vision in outreach efforts within the community.

To discuss in more detail, please contact Everyone Home DC Director of Strategic Initiatives, Kate Akalonu at akalonu@everyonehomedc.org.