



## 2019 ANNUAL REPORT

January 1 - December 31, 2019







**Housing is our starting point.**

Seeing people thrive is our finish line.

**Everyone Home DC believes that when all people have access to safe, affordable, and comfortable homes, our entire city can thrive.**

AND Everyone Home DC understands that when transitioning out of homelessness, individuals and families need resources beyond decent, affordable housing. They need access to nutritious foods, education, employment, parenting supports, children's services, transportation, and physical and behavioral health care services.

Everyone Home DC exists to provide a range of housing solutions and supportive services to ensure that individuals and families in our community have what they most need to thrive. Those services include: Family Homelessness Prevention, Family Rapid Re-Housing, Family Permanent Supportive Housing, Family ADA Accessible Shelter Units, Street Outreach, Drop-in Day Center, and Advocacy.



## Dear Friends of Everyone Home DC,

2019 was an exciting year for us as we re-introduced Capitol Hill Group Ministry to our supporters as Everyone Home DC and executed year one of our strategic plan. Our new name now feels comfortable and right—I dare say it feels like home! It also has helped us succeed in meeting our strategic goals by making us more welcoming to our diverse community and enabling us to communicate our mission and vision more powerfully.

Our city is experiencing unprecedented growth and wealth, but too often at the expense of Black and Brown communities. Already under-resourced due to a long legacy of discriminatory housing policy and systemic racism, they are becoming increasingly unaffordable as wealthy newcomers move in and displace longtime residents. We see the effects of this every day as our unhoused clients are met with increasing hostility rather than concern for their safety, housing for formerly homeless individuals and families is met with NIMBYism, and families seeking our help find that they cannot afford the rent even in substandard housing.

Last year, the struggles of individuals and families facing these harsh consequences of our city's gentrification motivated us to not only provide and grow the range of services detailed in this report, but also to help craft bold new strategies to prevent and end homelessness. It is why we participated in the City's efforts to improve the outcomes of our primary housing intervention for homeless families and actively contributed to developing the goals and strategies outlined in a comprehensive update to Homeward DC, the Mayor's plan to end homelessness in the District. And it is why we began building a Faith Community Council so we can work more closely with others who believe that all our neighbors deserve the dignity of a safe, affordable, and comfortable home.

While the immensity of our homelessness crisis is daunting, I am hopeful because of you. Last year, you stepped up by donating more in-kind items than ever before, giving even more generously, introducing us to new supporters, volunteering your time, and telling us that you value our work and asking how you can help. Thank you for standing with Everyone Home DC and our neighbors at risk of or experiencing homelessness. I know you will continue to do so in the year ahead!



With gratitude,

A handwritten signature in blue ink, appearing to read 'Karen Cunningham', written over a light gray background.

Karen Cunningham  
Executive Director, Everyone Home DC



# YEAR-IN-REVIEW



Kicking off the year by joining partners with The Way Home Campaign to encourage appropriate investment to end chronic homelessness in the city's annual budget.



Everyone Home DC receives Ceremonial Resolution from DC Council in recognition of 50 years of services to individuals & families in DC.



After more than a year of intentional community conversations and strategic planning, we unveiled our new name, Everyone Home DC—a name that is truer to our mission, more reflective of our community, and more in line with our vision.



Councilmember Charles Allen presents Capitol Hill community champion Nicky Cymrot with the Ruth Rappaport Wisdom Award at the inaugural Spring Social at the Hill Center.



Deloitte Impact Day volunteers provide their time, talent, and resources to the beautification of Everyone Home DC headquarters.



Everyone Home DC participates in the Fox 5 Zip Trip at Eastern Market in celebration of the market's 10 year anniversary of restoration.



The Sip and Savor Host Committee gets some work done at Lavagna's Dine Out for Charity in support of ending homelessness in DC.



Everyone Home DC hosts a carnival themed event to distribute backpacks to young scholars heading back to school.



WUSA9 Get Up DC host, Reese Waters, takes a break from emceeing Everyone Home DC's signature fundraising event, Sip and Savor, to hop in the photo booth with Executive Director, Karen Cunningham, Director of Strategic Initiatives, Kate Akalonu, and supporter, Jennifer Mitchum.



Everyone Home DC staff wear purple in support of Domestic Violence Awareness Month.



Neighbors Naomi Cooney & Gavin Clarke host a Turkey Trot on Thanksgiving morning in support of individuals and families at risk of or experiencing homelessness.



Everyone Home DC captures video footage as a recipient of DCTV's inaugural Nonprofit Capacity Building grant.







# Everyone Home DC

## Map of Services

### DROP-IN & SUPPORTIVE PROGRAMS

#### SHIRLEY'S PLACE DAY CENTER

- Drop-in day center, offers individuals experiencing homelessness a safe and dignified place to spend their day off the street
- Open Monday through Friday
- Showers, laundry, light meals, mail service, and social services referrals
- A space to build relationships and trust
- Crisis support

#### STREET OUTREACH

- Teams deploy Monday through Friday
- Works with chronically homeless individuals in the Eastern Market neighborhood, with the goal of helping each one move into permanent housing.
- Establishing trust, meeting basic needs, and connecting to community resources
- Partners with Unity Healthcare to connect with high-quality medical care
- Work is enhanced by volunteers trained to offer basic street outreach services in the evenings

### FAMILY HOUSING PROGRAMS

- Access to family services comes through referrals from the Virginia Williams Family Resource Center, the central intake center for DC's coordinated homelessness assistance system for families.
- In 2019, Everyone Home DC provided housing stability for 636 families.



### **FAMILY PERMANENT SUPPORTIVE HOUSING**

- Serves 30 families in scattered site long-term housing throughout the city
- Families experiencing chronic homelessness and with a disabling condition
- Housing is subsidized, a portion of income is paid towards rent
- Housing is combined with intensive case management services, regular home visits, and educational and skills-based workshops in order to maintain long-term stability.

### **FAMILY HOMELESSNESS PREVENTION**

- Prevents families on the verge of homelessness from entering the shelter system
- Offers housing stabilization services for families through mediation, flexible financial assistance, and connecting to supportive resources
- Support up to 90 days

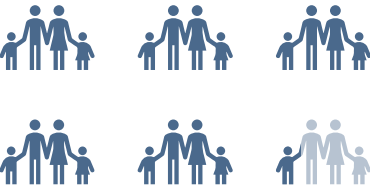
### **FAMILY RAPID RE-HOUSING**

- Serves 55 families in scattered site apartments throughout the city
- Helps families quickly move out of shelter and into homes of their own
- Provides short-term rental and utility assistance, along with housing-focused case management
- Support up to 18 months

### **ADA ACCESSIBLE SHELTER UNITS**

- Serves 4 families in ADA accessible, apartment style, shelter units in NE and SE of DC.
- Provides case management services during shelter stay, and assists with transition into permanent housing.

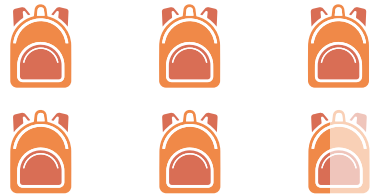
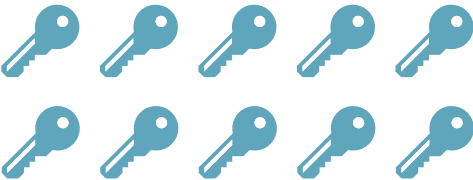
# A FEW THINGS YOU MADE POSSIBLE THIS YEAR



**104 FAMILIES**  
**(119 ADULTS + 120 CHILDREN)**

achieved and maintained housing stability through our Rapid Rehousing, Permanent Supportive Housing, and ADA Accessible Shelter Units.

**10 CHRONICALLY HOMELESS INDIVIDUALS**  
were able to move into their own apartments.

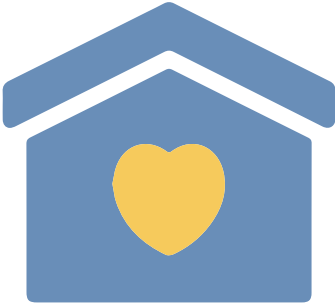


**530 CHILDREN**  
received school supplies through our Back-to-School Backpack Drive.

**91% OF 586 FAMILIES**  
working with Family Homelessness Prevention were able to avoid a shelter stay.







Shirley's Place Day Center provided **2,336 INDIVIDUALS** with:

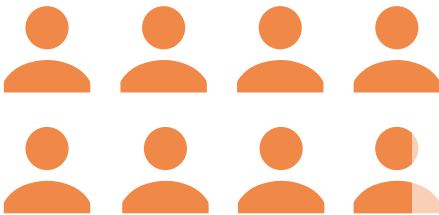
**3,307** light meals

**1,517** showers

**3,151** meal prep sessions

**1,267** emergency food, clothing, transportation, prescription, identification voucher, and rental assistance services.

Our Street Outreach team in partnership with a Unity Health Care nurse practitioner served **164 INDIVIDUALS** through **232 INTERACTIONS.**



**430 INDIVIDUALS** were served and had **3,313 INTERACTIONS** with our Street Outreach Team.



## 2019 SIP AND SAVOR Spotlight

Everyone Home DC's 4th Annual Sip and Savor was an incredible evening of unlimited tastings and good company! We were honored to welcome WUSA9 Get Up DC host Reese Waters as emcee for a portion of the evening, and enjoyed music—for the fourth year—in a row from Capitol Hill favorite, Sciatic Verve. The gathering was held once again at the historic Eastern Market's North Hall and was its most successful yet, with even more sponsors, silent auction prizes, food and beverage purveyors, volunteers, and patrons coming together to support Everyone Home DC's homelessness prevention, housing, street outreach, drop-in day center, and supportive services for Washington DC's individuals and families in highly vulnerable situations.

Everyone Home DC's 4th Annual Sip and Savor raised nearly \$90,000 with close to 450 registered participants! We were excited to see so many new and old friends, and sincerely hope those in attendance are inspired to stay engaged with Everyone Home DC so that ALL people in our city have access to safe, affordable, and comfortable homes.

### SAVE THE DATE!

Everyone Home DC's 5th Annual Sip and Savor will be Saturday, September 26, 2020 at Eastern Market's North Hall. Tickets will go on sale late July. If you are interested in supporting the event as a sponsor, silent auction partner, or joining the Sip and Savor Host Committee, please contact Kate Akalonu at [akalonu@everyonehomedc.org](mailto:akalonu@everyonehomedc.org).



# Everyone Home DC Financials

## Revenue

Government Contracts	\$2,042,833
Individuals & Events	\$183,830
Foundations & Corporations	\$71,755
Congregations	\$31,601
	<b>\$2,330,019</b>

## Expenses

Family Homelessness Prevention	\$860,804
Family Housing Programs	\$784,863
Shirley's Place Day Center	\$223,134
Street Outreach	\$109,509
General & Administrative	\$261,986
	<b>\$2,240,296</b>

## 2019 EVERYONE HOME DC BOARD OF DIRECTORS

**Chris Ray**  
President

**Joel Kelty**  
Vice President

**Steven Koons**  
Treasurer

**Suzanne Fenzel**  
Secretary

Angela Beckham

Lakeesha Butler

Lorraine Gordon

Alison Harwood

Alethea Jordan

Patricia Joseph

Gregg Kendrick

Amy Muhlberg

Charles Rohe

Meg Shapiro

Cheryl Vance



# Stay Connected with Everyone Home DC

Learn more at [everyonehomedc.org/getinvolved](http://everyonehomedc.org/getinvolved)

## DONATE

Join Everyone Home DC's Good Neighbor Circle and become a monthly donor, providing critical and dependable support that ensures low-income and homeless families and individuals in our city receive the homelessness prevention, housing, and supportive services they need. Your donation, no matter the size, makes this mission a reality.

## VOLUNTEER

Every year hundreds of volunteers support Everyone Home DC and improve the lives of families and individuals in most need through street outreach, meal preparation, advocacy, hospitality support, and so much more! Time spent and talent shared makes an enormous impact at Everyone Home DC.

## DONATE GOODS

Receiving donated items allows Everyone Home DC to distribute goods free of charge and keeps our operating budget as low as possible. Consider organizing a drive to stock our most consistent needs like toiletries, cleaning supplies, snacks, and other essential items. Donating goods makes a huge difference!

## UPCOMING EVENTS

Everyone Home DC hosts events that offer opportunities to connect with other supporters and make a difference in the lives of those we serve. Join the Host Committee for our signature fundraising event, Sip and Savor, or support a seasonal drive that collects backpacks and school supplies, holiday meals, or presents for our neighbors.



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