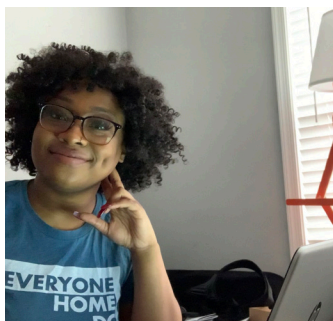
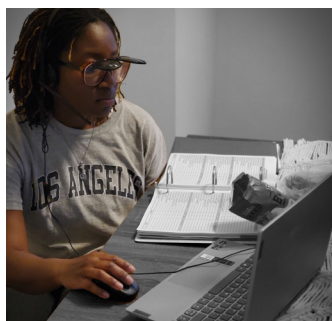
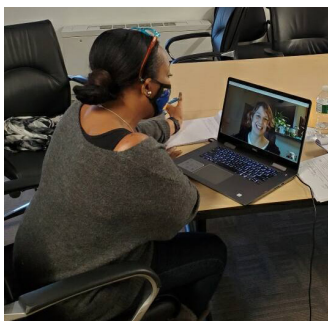




Housing is our starting point.
Seeing people thrive is our finish line.



2020 ANNUAL REPORT

January 1, 2020 - December 31, 2020

Dear Friends of Everyone Home DC,

There are many common cliches used to describe 2020. The global pandemic, police violence, and racial reckoning were wildly unprecedented. And the slow and blundering response from our leaders could accurately be described as a dumpster fire, while Black, Indigenous, and other people of color dying at hugely disproportionate rates was both heartbreaking and a cruel nightmare.

Yet, I could also describe 2020 as inspiring and life-affirming.

- From the very beginning of this ordeal, I experienced powerful, energizing collaboration among the Everyone Home DC staff and Board, our homeless services system colleagues, and both longtime and new supporters.
- The staff seamlessly transitioned to a remote working environment and never complained as we repeatedly adjusted our operations and COVID protocols each time new information and directives came out--sometimes multiple times a week.
- As soon as I had completed the painful task of drastically cutting our 2020 budget, the Capitol Hill Community Foundation called to say they were awarding us a large, unexpected, unrestricted gift to help address the impact of the pandemic on our clients. I nearly cried.
- Then came the outpouring of support from individuals and families like you and yours who asked what you could do to help, donated PPE, and made extraordinary financial gifts.

Because of you, Everyone Home DC was able to support the many individuals and families experiencing or at risk of homelessness who needed us more than ever as the pandemic threatened their health and what little income they had. We used your donations to ensure our clients had enough food and essential household items, both of which were consumed rapidly with everyone spending all their time at home. We

bought laptops and established internet connectivity for those who could not access public benefits, church services, and doctor's appointments without them. We ensured that our clients who live outside had PPE, food, and protective gear for both dangerous heat and cold. And we zealously advocated for the safety of chronically homeless individuals at greatest risk of death from COVID-19 and a range of economic relief for all those suffering financial crises.

You are the reason I look back on 2020 as not only an unprecedented, nightmarish, dumpster fire but also an inspiring and life-affirming time. When I was deeply touched by the genuine outpouring of love and concern, I heard from you and saw it manifested in your generous support. You affirmed my belief that most people are inherently good and showed me the powerful ways we can unite to face down even the greatest challenges together.

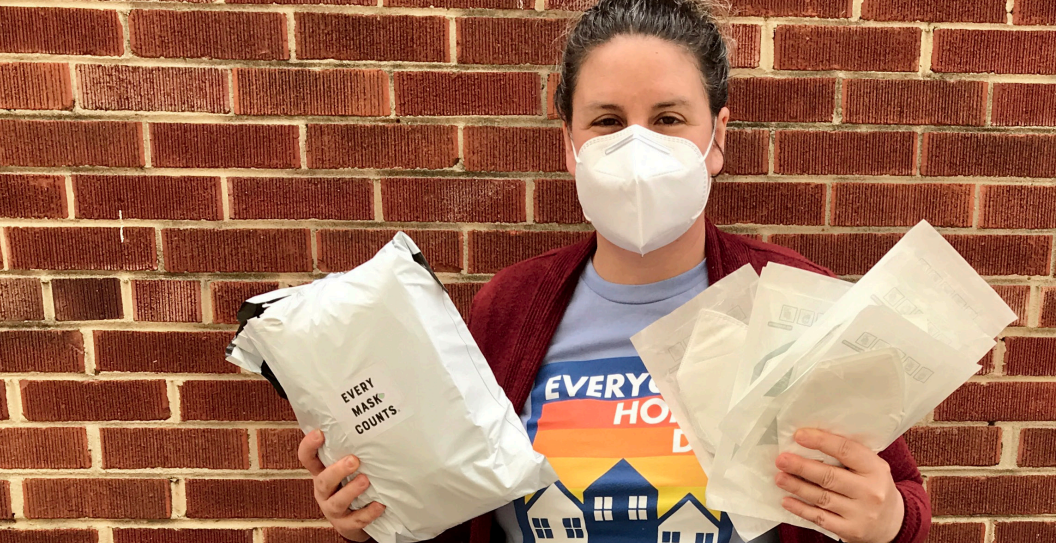
As we move through 2021 with the pandemic's end finally in sight, I know I can count on each of you to continue to partner with us as we pursue a just recovery that centers the needs of those most harmed by the pandemic and takes advantage of the opportunity to rebuild our economy and our city as a more equitable one. **Thank you!**

In solidarity,



A handwritten signature in blue ink, appearing to read 'Karen Cunningham'.

Karen Cunningham
Executive Director
Everyone Home DC



YOUR IMPACT

123 FAMILIES

131 ADULTS + 300 CHILDREN



achieved and maintained housing stability through our Rapid Rehousing, Permanent Supportive Housing, and ADA Accessible Shelter programs.



10 INDIVIDUALS

who were chronically homeless were able to move into their own apartments.

202 INDIVIDUALS

were served and had

1,060 INTERACTIONS

with our Street Outreach team.





94% of the
660 FAMILIES (788 ADULTS + 892 CHILDREN)

working with Family Homelessness Prevention
were able to avoid a shelter stay.

Shirley's Place Day Center provided

610 INDIVIDUALS with

1562 light meals

302 showers

356 laundry sessions

701 meal preparation sessions

172 emergency food, clothing,
transportation, prescription,
identification voucher, and rental
assistance services.



500 GIFT CARDS

distributed to support families with school
supplies, Thanksgiving meal ingredients, and
the gift-giving holiday season.



209 ESSENTIAL ITEMS

packs distributed to people sleeping outside
who have limited access to food, laundry, and
showers.



Everyone Home DC

Map of Services

Drop In & Supportive Programs For Individuals

Shirley's Place Day Center

- Drop-in day center offers individuals experiencing homelessness a safe and dignified place to spend their day off the street
- Open Monday through Friday
- Showers, laundry, light meals, mail service, and social services referrals
- A space to build relationships and trust
- Crisis support

Street Outreach

- Teams deploy Monday through Friday
- Works with chronically homeless individuals in the Eastern Market neighborhood, with the goal of helping each one move into permanent housing
- Establishes trust, meets basic needs, and connects individuals to community resources
- Partners with Unity Healthcare to connect with high-quality medical care
- Work is enhanced by volunteers trained to offer basic street outreach services in the evenings

Family Housing Programs

- Access to family services comes through referrals from the Virginia Williams Family Resource Center, the central intake for DC's coordinated homelessness assistance system for families.
- In 2020, Everyone Home DC provided housing stability for 783 families.

Family Homelessness Prevention

- Prevents families on the verge of homelessness from entering the shelter system
- Offers housing stabilization services for families through mediation, flexible financial assistance, and connecting to supportive resources
- Support up to 90 days

Family Permanent Supportive Housing

- Serves 30 families in scattered site long-term housing throughout the city
- Families experiencing chronic homelessness and with a disabling condition
- Housing is subsidized; a portion of income is paid towards rent
- Housing is combined with intensive case management services, regular home visits, and educational and skills-based workshops in order to maintain long-term stability

Family Rapid Re-Housing

- Serves 55 families in scattered site apartments throughout the city
- Helps families quickly move out of the shelter and into homes of their own
- Provides short-term rental and utility assistance, along with housing-focused case management
- Support up to 18 months

ADA Accessible Shelter Program

- Serves 4 families in ADA accessible, apartment-style, shelter units in NE and SE of DC.
- Provides case management services during shelter stay, and assists with the transition into permanent housing

SEPTEMBER CHALLENGE

IN THE SPIRIT OF SIP & SAVOR

In 2020, Everyone Home DC celebrated the success of its first-ever digital campaign—September Challenge, in the Spirit of Sip and Savor. **Together, we raised more than \$70,000, with close to 400 contributions made throughout the month.**

Not being able to host our signature fundraising event—Sip and Savor—in 2020 was truly heartbreaking, especially when the need to raise critical funds to support people facing homelessness was even more urgent due to the global health pandemic. We are so grateful to our supporters who pivoted with Everyone Home DC so gracefully to ensure we reached our goal. And, for showing up for individuals and families at risk of or experiencing homelessness in DC during this time of extreme uncertainty!

We would not have seen this success if it wasn't for our AMAZING September Challenge Sponsors, Benefactor Circle, and Committee members; our staff, volunteers, donors, event hosts & participants, fundraisers, online auction partners & participants, and many social media ambassadors. Everyone played a critical role in ensuring this campaign's success. Thank you.



In addition to the funds raised, check out Everyone Home DC's September Challenge by the numbers.



In the final hours, long-time friends of the organization Stacie Mruk and Tim Fenton's personal fundraiser climbed five spots on the leaderboard to take the number one spot, raising more than \$6,000.



Everyone Home DC's staff participated in a little friendly September Challenge competition and blew past their goal of \$10,000 to collectively raise nearly \$18,000.



There were ten events hosted this September that welcomed nearly 200 people and raised almost \$8,000.



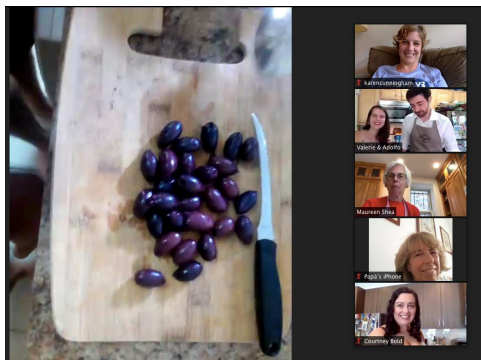
Seventeen sponsors returned to support our efforts, even though this year looked incredibly different from our usual Sip and Savor event, and we welcomed three new sponsors.



Everyone Home DC's first-ever online auction raised more than \$5,000.

Save The Date!

Everyone Home DC's digital fundraising campaign will be back again in the fall of 2021, potentially working in some in-person opportunities, if conditions allow. If you are interested in supporting this year's most important fundraising experience as a sponsor, online auction partner, hosting a personal fundraiser, or supporting the planning efforts, please contact Kate Akalonu at akalonu@everyonehomedc.org.



FINANCIALS

Revenue

Government Support	\$2,153,875
Individual & Events	\$272,554
Foundations & Corporations	\$175,371
Religious Groups	\$56,426
	\$2,658,226

Expenses

Family Homelessness Prevention Program	\$865,298
Family Housing Programs	\$805,979
Shirley's Place Day Center	\$244,086
Street Outreach	\$105,060
General & Administrative	\$234,135
	\$2,254,558



2020 BOARD OF DIRECTORS

Chris Ray
President

Patricia Joseph
Vice President

Steven Koons
Treasurer

Suzanne Fenzel
Secretary

Ryan Baugh

Angela Beckham

Lakeesha Butler

Lorraine Gordon

Alison Harwood

Alethea Jordan

Gregg Kendrick

Amy Muhlberg

Charles Rohe

Meg Shapiro

Mark Sherman

Cheryl Vance



Everyone Home DC believes that when all people have access to safe, affordable, and comfortable homes, our entire city can thrive.

AND Everyone Home DC understands that when transitioning out of homelessness, individuals and families need resources beyond decent, affordable housing. They need access to nutritious foods, education, employment, parenting supports, children's services, transportation, as well as physical and behavioral health care services.

Everyone Home DC provides a range of housing solutions and supportive services to ensure that individuals and families in our community have what they most need to thrive. Those services include: Family Homelessness Prevention, Family Rapid Re-Housing, Family Permanent Supportive Housing, Family ADA Accessible Shelter Units, Street Outreach, Drop-in Day Center, and Advocacy.

SUPPORT **EVERYONE HOME DC!**

Learn more at www.everyonehomedc.org/get-involved

GOOD NEIGHBOR CIRCLE

Join Everyone Home DC's Good Neighbor Circle and become a monthly donor, providing critical and dependable support that ensures low-income and homeless families and individuals in our city receive the homelessness prevention, housing, and supportive services they need. Your donation, no matter the size, makes this mission a reality.

RAISE YOUR VOICE

Everyone Home DC advocates for funding to end homelessness and other issues that directly affect people experiencing homelessness and housing insecurity in the District. Find ways to join our efforts in support of your neighbors at risk of or experiencing homelessness by visiting everyonehomedc.org/systems-change/act-now.

MATCHING GIFTS

Many companies offer a matching gift program to encourage philanthropy among their employees. If this is something your place of work offers, by simply completing a matching gift form (on-line or paper), you may be able to double, or even triple, the impact of your gift! Find out today if your company has a matching gift program.

DONATE GOODS

Receiving donated items allows Everyone Home DC to distribute goods free of charge and keeps our operating budget as low as possible. Consider organizing a drive to stock our most consistent needs like toiletries, cleaning supplies, snacks, and other essential items. Donating goods makes a huge difference!



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202-544-0631
www.everyonehomedc.org



@everyonehomedc