

2021 ANNUAL REPORT

January 1, 2021 -
December 31, 2021



Housing is our starting point.

Dear Friends,

2021 was a bit of a roller coaster. Our hopes for the end of the pandemic peaked and fell more than once. Together we rode the waves and are now looking to the future with increasing optimism.

As we begin moving toward a post-pandemic programming and workplace plan, we are also doing the exciting work of developing a new strategic plan that incorporates lessons learned from the past two years into a bold vision for our future. We are in the fortunate position of being able to move forward with strategic growth that will make Everyone Home DC a more impactful and sustainable organization. We will enhance our ability to weather future challenges and continue to lead in efforts to end homelessness through programs and policies aligned with our values and rooted in justice and liberation.

First, we will strengthen Everyone Home DC's infrastructure by investing in personnel, operational structures, and long-term financial planning to support our sustainability and growth. Hiring essential non-program staff, strengthening our leadership team, documenting institutional knowledge, and better integrating our advocacy efforts with our programming will all be part of ensuring our ability to meet the needs of our programs, partners, and community for years to come.

Our new strategic plan will also include strengthening program structures and services to ensure that all our programs are operating efficiently, maximizing impact, and running according

Seeing people thrive is our finish line.

to our core values. We will more fully integrate our current programs for single adults and consider new, innovative practices designed to prevent homelessness, house clients faster, and situate them for long-term success. And as the gaping distance between wages and housing costs continues to widen, we will examine our family programs and consider how Everyone Home DC and our city can serve families better.

Finally, we will continue to strengthen Everyone Home DC's culture, programming, and operations with respect to racial equity, diversity, and inclusion. We know that white supremacy is at the root of our homelessness crisis and our inability to end it thus far. We will pursue a deeper examination of our role in dismantling the systems and structures that underpin the oppression of Black, Indigenous, and People of Color at all levels of society, including within our organization, and take intentional steps toward racial equity.

We look forward to including you, our dedicated partners, as we continue striving toward a District of Columbia where all people can live with dignity, free from racial oppression, in safe, affordable, and comfortable homes.



In community,

A handwritten signature in blue ink, reading "Karen Cunningham".

Karen Cunningham
Executive Director
Everyone Home DC



YOUR IMPACT



100 FAMILIES
117 ADULTS + 255 CHILDREN

achieved and maintained housing stability through our Rapid Rehousing, Permanent Supportive Housing, and ADA Accessible Shelter Units.



17 INDIVIDUALS

who were chronically homeless were able to move into their own apartments.

242 INDIVIDUALS

were served and had

1,551 INTERACTIONS

with our Street Outreach team.





94% of the
470 FAMILIES (510 ADULTS + 718 CHILDREN)

working with Family Homelessness Prevention Program were able to avoid a shelter stay.

Shirley's Place Day Center provided

768 INDIVIDUALS with

2641 light meals

341 showers

646 laundry sessions

1046 toiletry kits

1371 emergency food, clothing,
transportation, prescription,
identification voucher, and rental
assistance services.



500 GIFT CARDS

distributed to support families with school supplies, Thanksgiving meal ingredients, and the gift-giving holiday season.





Everyone Home DC

Map of Services

Drop In & Supportive Programs For Individuals



Shirley's Place Day Center

- Drop-in day center offers individuals experiencing homelessness a safe and dignified place to spend their day off the street
- Open Monday through Friday
- Showers, laundry, nutritious meals, mail service, and social services referrals
- A space to build relationships and trust
- Crisis support



Street Outreach

- Teams deploy Monday through Friday
- Works with chronically homeless individuals in the Eastern Market neighborhood
- Utilizes a person-centered approach to build and maintain relationships
- Establishes trust, meets basic needs, and connects to community resources
- Supports achieving long-term goals, which includes obtaining stable housing, with the goal of helping everyone move into permanent housing

Family Housing Programs

- Access to family services comes through referrals from the Virginia Williams Family Resource Center, the central intake for DC's coordinated homelessness assistance system for families.
- In 2021, Everyone Home DC provided housing stability for 569 families.





Family Homelessness Prevention

- Prevents families on the verge of homelessness from entering the shelter system
- Offers housing stabilization services for families through mediation, flexible financial assistance, and connecting to supportive resources
- Support up to 90 days

Family Permanent Supportive Housing

- Serves 30 families experiencing chronic homelessness and who have a disabling condition
- Families live in scattered site long-term housing sites throughout the city
- Housing is subsidized; a portion of income is paid towards rent
- Housing is combined with intensive case management services, regular home visits, and educational and skills-based workshops in order to maintain long-term stability

Family Rapid Re-Housing

- Serves 67 families in scattered site apartments throughout the city
- Helps families quickly move out of the shelter and into homes of their own
- Provides short-term rental and utility assistance, along with housing-focused case management
- Support up to 18 months

ADA Accessible Shelter Program

- Serves 4 families in ADA accessible, apartment-style shelter units in NE and SE DC
- Provides case management services during shelter stay, and assists with the transition into permanent housing

SEPTEMBER CHALLENGE

Back for a second year, the 2021 September Challenge was once again a massive success! **Together, we raised nearly \$60,000, with close to 200 donations made throughout the month.**

We would not have seen this success if it wasn't for our AMAZING September Challenge Sponsors, Benefactor Circle, and Committee members as well as our staff, volunteers, donors, event hosts & participants, fundraisers, online auction partners & participants, and many social media ambassadors. Everyone played a critical role in ensuring this campaign's success. Thank you.

In addition to the funds raised, check out Everyone Home DC's September Challenge by the numbers.

- The top two fundraisers on the Leaderboard together raised more than \$7,000.
- The September Challenge saw an increase in support from the previous year, welcoming thirty Sponsors and Benefactor Circle members.
- There were six events hosted this September that welcomed new friends into the Everyone Home DC family and raised more than \$10,000.
- Everyone Home DC's online auction raised more than \$7,000.

SAVE THE DATE!

Everyone Home DC's September Challenge will be back again in the fall of 2022! If you are interested in supporting this year's most important fundraising experience as a sponsor, online auction partner, by hosting a personal fundraiser, or by supporting the planning efforts, please contact Kate Akalonu at akalonu@everyonehomedc.org.

EXCITING NEW PARTNERSHIPS



In 2021, Everyone Home DC was honored to learn we had been selected as a new grant partner with **if, A Foundation for Radical Possibility**. The funds received are in support of Everyone Home DC's continued commitment to dismantling power structures that uphold white supremacy.

Everyone Home DC knows that the systems, programs, and individuals that serve people experiencing homelessness must continue to intentionally address the myriad of injustices that have resulted from racism and racial inequity. And, Everyone Home DC is committed to addressing the disparities that exist in homelessness services across Washington, DC, and within our own organization.

To accomplish this goal, Everyone Home DC has contracted with C4 Innovations' Racial Equity Design and Implementation (REDI) Initiative to audit the organization and its services to fully understand racial inequities and disparities within our work and correct them through equitable policies, practices, and programming.



In 2021, Everyone Home DC introduced a new partnership with **DC Central Kitchen's** community meals program to provide tasty, nutritious, and dignified meals to anyone who stops by Shirley's Place drop-in Day Center for a visit. The meals are made by hand by graduates of DC Central Kitchen's Culinary Job Training program who now work at DC Central Kitchen full-time with living wages.



FINANCIALS

Revenue

Government Grants & Contracts	\$2,797,719
Individuals & Events	\$254,213
Foundations & Corporations	\$69,039
Religious Organizations	\$57,382
	\$3,178,353

Expenses

Family Homelessness Prevention Program	\$1,013,684
Family Housing Programs	\$932,412
Single Adult Programs	\$361,804
General & Administrative	\$224,557
	\$2,532,457



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Everyone Home DC believes that when all people have access to safe, affordable, and comfortable homes, our entire city can thrive.

AND Everyone Home DC understands that when transitioning out of homelessness, individuals and families need resources beyond decent, affordable housing. They need access to nutritious foods, education, employment, transportation, parenting supports, and children's services, as well as physical and behavioral health care. Everyone Home DC provides a range of housing solutions and supportive services to ensure that individuals and families in our community have what they most need to thrive. These include: **Family Homelessness Prevention, Family Rapid Re-Housing, Family Permanent Supportive Housing, Family ADA Accessible Shelter, Street Outreach, Drop-in Day Center, and Advocacy.**

GOOD NEIGHBOR CIRCLE

Invest monthly in ending homelessness by joining Everyone Home DC's GoodNeighbor Circle. Your monthly gift makes it easier for Everyone Home DC to plan long-term, budget more efficiently, and create more life-changing opportunities for individuals and families in our city.

RAISE YOUR VOICE

Everyone Home DC advocates for funding to end homelessness and other issues that directly affect people experiencing homelessness and housing insecurity in the District. Find ways to join our efforts alongside other caring neighbors and community organizations at everyonehomedc.org/systems-change/act-now.

WAYS TO STAY INVOLVED!

Learn more at www.everyonehomedc.org/get-involved

MATCHING GIFTS

Many companies offer a matching gift program to encourage philanthropy among their employees. Some companies will even match spouses and retirees. If this is something your place of work offers, by simply completing a matching gift form (on-line or paper), you may be able to double, or even triple, the impact of your gift! Find out today if your company has a matching gift program.

DONATE GOODS

Receiving donated items allows Everyone Home DC to distribute goods free of charge and keeps our operating budget as low as possible. Consider organizing a drive to stock our most consistent needs like toiletries, cleaning supplies, snacks, and other essential items. Donating goods makes a huge difference!



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@everyonehomedc