

# SPONSORSHIP OPPORTUNITIES

Join Everyone Home DC's September Fundraising Challenge Success

## PRESENTING SPONSOR

Prominent "presented by" language across all platforms; acknowledgment in two Hill Rag ads with prominent logo placement & pre-event postcard; access to all public events (in-person & virtual) throughout September; opportunity to speak at virtual conversation with Executive Director; feature story on website; and more! To discuss becoming a Presenting Sponsor, contact Kate Akalonu (info below) to discuss.

## CASK \$10,000

Prominent logo placement in all print, electronic media, & communications; acknowledgment in two Hill Rag ads & a pre-event postcard; access to all public events (in-person & virtual) throughout September; feature story on website; and more!

## GROWLER \$5,000

Recognition in all print, electronic media, & communications; acknowledgment in two Hill Rag ads & pre-event postcard; access to all public events (in-person & virtual) throughout September; feature post on socials.

## STEIN \$2,500

Recognition in all print, electronic media, & communications; access to all public events (in-person & virtual) throughout September; acknowledgment in two Hill Rag post-event ads & pre-event postcard.

## PINT \$1,500

Recognition in all print, electronic media, & communications; acknowledgment in two Hill Rag ads & pre-event postcard.

## TULIP \$850

Recognition in select print materials, electronic media & communications; acknowledgment in two Hill Rag ads & pre-event postcard.

All sponsors have the opportunity to leverage their gift as a challenge to encourage more individuals to give throughout the month of September. All Sponsorship opportunities can be designed to ensure the partnership is meaningful for you.

To discuss the sponsorship that's best for you, contact Kate Akalonu at [akalonu@everyonehomedc.org](mailto:akalonu@everyonehomedc.org).

[EVERYONEHOMEDC.ORG](http://EVERYONEHOMEDC.ORG)

100% OF THE PROCEEDS SUPPORT EVERYONE HOME DC'S VISION OF DC AS A THRIVING AND DIVERSE COMMUNITY WHERE ALL PEOPLE CAN OBTAIN AND REMAIN IN SAFE, AFFORDABLE, AND COMFORTABLE HOMES.



# CALLING ALL EVERYONE HOME DC HEROES!

Join Everyone Home DC the entire month of September as we raise critical funds to end homelessness in our city. Last year we raised nearly \$65,000 thanks to the many supporters who saw the need in our community and responded generously. Once again, Everyone Home DC will host a month-long challenge campaign. You can be a part of this opportunity, supporting people at risk of or experiencing homelessness in our city.

## CONFIRMATION OF PLEDGE

I pledge the following amount to Everyone Home DC for the 2020 Spirit of Sip

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting Sponsor | <input type="checkbox"/> \$1,500 (Pint) |
| <input type="checkbox"/> \$10,000 (Cask)    | <input type="checkbox"/> \$850 (Tulip)  |
| <input type="checkbox"/> \$5,000 (Growler)  | <input type="checkbox"/> Other:\$ _____ |
| <input type="checkbox"/> \$2,500 (Stein)    |   |

*Contact Kate Akalonu to discuss the best experience for you at [akalonu@everyonehomedc.org](mailto:akalonu@everyonehomedc.org)*

My pledge will be fulfilled by: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ (date)

### DONOR INFORMATION:

\_\_\_\_\_  
Name Organization/Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, & Zip Code

\_\_\_\_\_  
Phone Number & Email Address

\_\_\_\_\_  
Signature & Date

### Please submit form and payment to:

Kate Akalonu, Director of Strategic Initiatives  
415 2nd Street, NE, Washington, DC 20002  
(202) 544-0631 x104 | [akalonu@everyonehomedc.org](mailto:akalonu@everyonehomedc.org)

**Thank you for your support! Upon receipt of your pledge form we will send you information on how to take advantage of all your sponsorship benefits.**



SPONSORSHIP