



# 2022 ANNUAL REPORT

January 1, 2022-December 31, 2022



# Housing is our starting point. Seeing people thrive is our finish line.

Dear Friends,

Last week, the Everyone Home DC leadership team came together to do some team building and planning. I sat around the table with ten other accomplished and inspiring leaders, marveling that our leadership team is now as big as our entire staff was when I joined the organization in November 2013. Wow. It sometimes feels like we grew overnight, but in reality, we have been building toward this moment for many years, and in 2022, we began to make our vision for Everyone Home DC's next growth stage a reality.

One part of our vision is more integrated and robust services for single adults experiencing homelessness. As such, we created a new Director of Single Adult Programs. Our new director started in September and immediately hired a new Day Center and Outreach Program Manager to unify the two programs under shared leadership. That team is now working on service integration and program enhancements, including resuming our medical outreach partnership with Unity Healthcare.

We are also expanding our services for single adults experiencing homelessness by fulfilling another longtime goal — launching a new Permanent Supportive Housing Program (PSH) in partnership with DC's Department of Human Services. Our PSH Program will provide chronically homeless individuals and families the rental subsidies and intensive case management they need to achieve long-term housing stability, health and wellness, and improved quality of life. We began staffing up in the fall and will gradually welcome approximately 60 adults and 28 families. We hope some of them will be current Day Center and Outreach clients. What a fantastic feeling it would be to help them move into homes of their own after years of hard living outside or in shelters!

Our family programs also began a growth spurt in 2022. Our Family Rapid Rehousing Program is expanding to serve 150 families,

doubling our impact, and our new PSH Program is also beginning to support families.

To ensure that our rapidly growing organization continues to operate efficiently with happy staff and successful programs, we began building a new Operations Department led by two of our most tenured and talented team members. I become giddy with joy as I hear about each new step they take to implement our multi-year vision for strengthening our infrastructure and improving our internal operations.

Facilitating our robust growth has been exciting, exhausting, fun, and scary all at once. Mostly, it has been incredibly gratifying to see our hard work pay off in ways that allow us to support more individuals and families transitioning out of homelessness. Thank you for standing with us every step of the way. Your partnership has allowed us to take calculated risks more confidently, and our clients and whole community will continue to reap the benefits for years to come!



With gratitude,

A blue ink handwritten signature of Karen Cunningham.

**Karen Cunningham**  
Executive Director  
Everyone Home DC







# YOUR IMPACT



**112 FAMILIES**

**121 ADULTS + 178 CHILDREN**

achieved and maintained housing stability through our Rapid Rehousing, Permanent Supportive Housing, and ADA Accessible Shelter Units.



**28 INDIVIDUALS**

who were chronically homeless were matched with housing, and

**5 INDIVIDUALS**

moved into their own apartments.



**92%** of the **411 FAMILIES**  
(**537 ADULTS + 735 CHILDREN**)

working with Family Homelessness Prevention  
avoided a shelter stay.

Shirley's Place Day Center provided

**1751 INDIVIDUALS**

with

**5,277** nutritious meals

**667** showers

**1111** laundry sessions

**775** toiletry kits

**282** emergency food, clothing,  
transportation, prescription,  
identification voucher, and rental  
assistance services.



**500 GIFT CARDS**

distributed to support families with school  
supplies, Thanksgiving meal ingredients, and  
the gift-giving holiday season.



# MAP OF SERVICES

## Drop-in & Supportive Programs

For Single Adults

### Shirley's Place Day Center

- Drop-in day center offers individuals experiencing homelessness a safe and dignified place to spend their day off the street
- Open Monday through Friday
- Showers, laundry, nutritious meals in partnership with DC Central Kitchen, mail service, and social services referrals
- A space to build relationships, community, and trust
- Crisis support

### Street Outreach

- Teams deploy Monday through Friday
- Works with chronically homeless individuals in the Eastern Market neighborhood
- Utilizes a person-centered approach to build and maintain relationships
- Establishes trust, meets basic needs, and connects to community resources
- Supports achieving long-term goals, including obtaining stable housing, with the goal to help everyone move into permanent housing

**NEW IN 2022!**

### Single Adult Permanent Supportive Housing

- Serves single adults in scattered site long-term housing throughout the city
- Individuals experiencing chronic homelessness and with a disabling condition
- Housing is subsidized; a portion of income is paid toward rent
- Housing is combined with intensive case management services, regular home visits, and support achieving health and wellness goals to maintain long-term stability

# Family Housing Programs

Access to family services comes through referrals from the Virginia Williams Family Resource Center, the central intake for DC's coordinated homelessness assistance system for families. **In 2022, Everyone Home DC provided housing stability for 523 families.**

## Family Homelessness Prevention

- Prevents families on the verge of homelessness from entering the shelter system
- Offers housing stabilization services for families through mediation, flexible financial assistance, and connections to supportive resources
- Support up to 90 days

## Family Permanent Supportive Housing

- Serves 30 families in scattered site long-term housing
- Families experiencing chronic homelessness and with a disabling condition
- Housing is subsidized; a portion of income is paid toward rent
- Housing is combined with intensive case management services, regular home visits, and educational and skills-based workshops to maintain long-term stability

## Family Rapid Rehousing

- Serves 70 families in scattered site apartments throughout the city, with plans to gradually grow to 150
- Helps families quickly move out of the shelter and into homes of their own
- Provides short-term rental and utility assistance, along with housing-focused case management
- Support up to 18 months

## ADA Accessible Shelter Units

- Serves 4 families in ADA-accessible, apartment-style shelter units in NE and SE of DC
- Provides case management services during shelter stay and assists with transitioning into permanent housing

# EXCITING NEW PARTNERSHIPS

## The Morris & Gwendolyn Cafritz Foundation



In 2022, Everyone Home DC was honored to learn that The Morris and Gwendolyn Cafritz Foundation selected us as a new grant partner. As the largest private foundation focused exclusively on the DC region, Cafritz Foundation has supported hundreds of local organizations since its founding in 1948. The general operating funding offers Everyone Home DC flexible support towards its vision of creating a thriving and diverse city where all people can obtain and remain in safe, affordable, and comfortable homes.

## Yannick Ngakoue

NFL Defensive End Yannick Ngakoue identified Everyone Home DC as the recipient of a sizable gift supporting single mothers with unexpected emergencies, relocation, and experiential learning expenses. Having grown up in a single-mother household in the Washington DC area, Yannick Ngakoue knew he wanted to give back to families in similar circumstances to his.

“It’s a special time in our world today to give back to one another, and I feel like it’s my calling to be able to help out single moms, especially from my city.”

Everyone Home DC is proud of all Yannick has accomplished and humbled to be selected to share these critical funds so thoughtfully with single mothers in our city.





# SEPTEMBER CHALLENGE

In its third year, the 2022 September Challenge was a phenomenal success! Together, we raised nearly \$70,000, with over 180 donations made throughout the Challenge.

We reached this successful milestone thanks to our AMAZING September Challenge Sponsors, Benefactor Circle, and Committee members; our staff, volunteers, donors, event hosts & participants, fundraisers, online auction partners & participants, and many social media ambassadors. Everyone played a vital role in ensuring this campaign's success.

**In addition to the funds raised, check out some of the other highlights of Everyone Home DC's September Challenge:**

- We are incredibly excited that Christ Church + Washington Parish on Capitol Hill joined The Jeanne Phil Meg Team at Compass and National Capital Bank as a Lead Sponsor.
- In the final week, we welcomed five new supporters at the Benefactor Circle and Sponsor level, raising an additional \$3,000. Thanks to Egbert Souse, Emily Guthrie and Michael Lindner, Anne and Marc Mayerson, Oanh Vuong, and Suzanne Wells and Mike Godec for ensuring we reached our goal!
- The September Challenge Leaderboard had eight active fundraisers that raised over \$12,000. This year's top fundraisers were Alison Harwood and Chuck Rohe, Valerie DiCristoforo and Adolfo Gatti, Edith and Mark Sherman, Pat Joseph, Angela Beckham and Jason Johnson, AND Martha and Matt Huizenga. Huge thanks to ALL for sharing your time and enthusiasm with this year's September Challenge!
- Everyone Home DC's online auction was the most successful to date, raising nearly \$9,000.

## SAVE THE DATE!

Everyone Home DC's September Challenge will be back again in the fall of 2023, If you are interested in supporting this year's most important fundraising experience as a sponsor, online auction partner, hosting a personal fundraiser, or supporting the planning efforts, please contact Kate Akalonu at [akalonu@everyonehomedc.org](mailto:akalonu@everyonehomedc.org).

# FINANCIALS

## Revenue

Government Support	\$3,091,438
Individual Giving & Events	\$273,654
Institutional Giving	\$189,967
	<b>\$3,555,058</b>

## Expenses

Family Homelessness Prevention Program	\$1,588,614
Family Housing Programs	\$984,341
Single Adult Programs	\$387,153
General & Administrative	\$282,907
	<b>\$3,243,014</b>



## 2022 BOARD OF DIRECTORS

Cheryl Vance  
President

Mark Sherman  
Vice President

Charles Rohe  
Treasurer

Chris Ray  
Secretary

Ryan Baugh

Angela Beckham

Suzanne Fenzel

Alison Harwood

Rifat Jafreen

Jason Johnson

Patricia Joseph

Amy Muhlberg

Meg Shapiro

Rachel Vladimer

Cheryl Williams



**Everyone Home DC believes that our entire city can thrive when all people have access to safe, affordable, and comfortable homes.**

AND Everyone Home DC understands that individuals and families need resources beyond decent, affordable housing when transitioning out of homelessness. They need access to nutritious foods, education, employment, parenting supports, children's services, and transportation, as well as physical and behavioral health care services. Everyone Home DC provides a range of housing solutions and supportive services to ensure that individuals and families in our community have what they most need to thrive. Those services include Family Homelessness Prevention, Family ADA Accessible Shelter, Family Rapid Rehousing, Family and Single Adult Permanent Supportive Housing, Street Outreach, Drop-in Day Center, and Advocacy.

## GOODNEIGHBOR CIRCLE

Invest monthly in ending homelessness by joining Everyone Home DC's GoodNeighbor Circle. Your monthly gift makes it easier for Everyone Home DC to plan long-term, budget more efficiently, and create more life-changing opportunities for individuals and families in our city. Your donation, no matter the size, makes this mission a reality.

## RAISE YOUR VOICE

Everyone Home DC advocates for funding to end homelessness and other issues that directly affect people experiencing homelessness and housing insecurity in the District. Find ways to join our efforts alongside other caring neighbors and community organizations at [everyonehomedc.org/systemschange/act-now](http://everyonehomedc.org/systemschange/act-now).

## SUPPORT EVERYONE HOME DC!

Learn more at [www.everyonehomedc.org/get-involved](http://www.everyonehomedc.org/get-involved)

## MATCHING GIFTS

Many companies offer a matching gift program to encourage philanthropy among their employees. Some companies will even match spouses and retirees. If this is something your place of work offers, by simply completing a matching gift form (online or paper), you may be able to double, or even triple, the impact of your gift! Find out today if your company has a matching gift program.

## DONATE GOODS

Receiving donated items allows Everyone Home DC to distribute goods free of charge and keeps our operating budget as low as possible. Consider organizing a drive to stock our most consistent needs, like toiletries, cleaning supplies, snacks, and other essential items. Donating goods makes a huge difference!



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@everyonehomedc