



2023 ANNUAL REPORT

January 1, 2023 -
December 31, 2023





Housing is our starting point.
Seeing people thrive is our finish line.

Dear Friends,

I am thrilled to share with you the exciting successes of Everyone Home DC in 2023, a year that was especially meaningful for me. As I celebrated my ten-year anniversary with the organization in November, I couldn't help but marvel at our remarkable growth and achievements over the past decade. From fewer than a dozen staff and a budget of less than one million dollars, we have expanded to nearly 40 staff and a budget of five-and-a-half million dollars. Along the way, we launched new programs, adopted a name that better reflects our mission, built development and operations teams, and survived a global pandemic. Through it all, we have remained steadfast in our commitment to ending homelessness and relentless in our advocacy for the individuals and families we work alongside every day.

In 2023, we were able to expand our programs to assist many more Washingtonians seeking safe and stable housing. We welcomed 24 families and 38 single adults into our new Permanent Supportive Housing Program, helped prevent homelessness for 567 families—a 38% increase from 2022—and more than doubled the number of families participating in our Rapid Rehousing Program. We also relaunched our Street Outreach Program and resumed and expanded our medical outreach partnership with Unity Healthcare.

To support our programs' growth, we significantly enhanced our leadership and infrastructure. We created a new Chief of Staff position and divided our Director of Programs role into two positions, one focusing on families and the other on single adults. We also established an Operations Department led by two of our most tenured staff and added two exceptional professionals to our Development and Communications department.

Our rapid growth and change in 2023 was one of the most challenging and impactful periods during my time with Everyone Home DC. But we are not done yet! In the fall, we were elated to receive the news that the Bezos Day 1 Families Fund had granted us our first-ever multi-year, multi-million dollar funding. This grant has opened up new opportunities to advance our strategic goals and support more families who are experiencing or at risk of homelessness.

This milestone accomplishment sparked joy in our staff, board, and all those who have been instrumental in our success over the years as volunteers, board members, donors, advisors, and partners. We were deeply moved by your congratulatory messages and tremendous outpouring of pride. Thank you for believing in us and investing in our shared mission to end homelessness. We look forward to keeping you updated on our progress as we put these new dollars to work in the months and years ahead!



With deepest gratitude,

A handwritten signature in blue ink that reads "Karen Cunningham".

Karen Cunningham
Executive Director
Everyone Home DC



YOUR IMPACT



255 HOUSEHOLDS

292 ADULTS + 440 CHILDREN

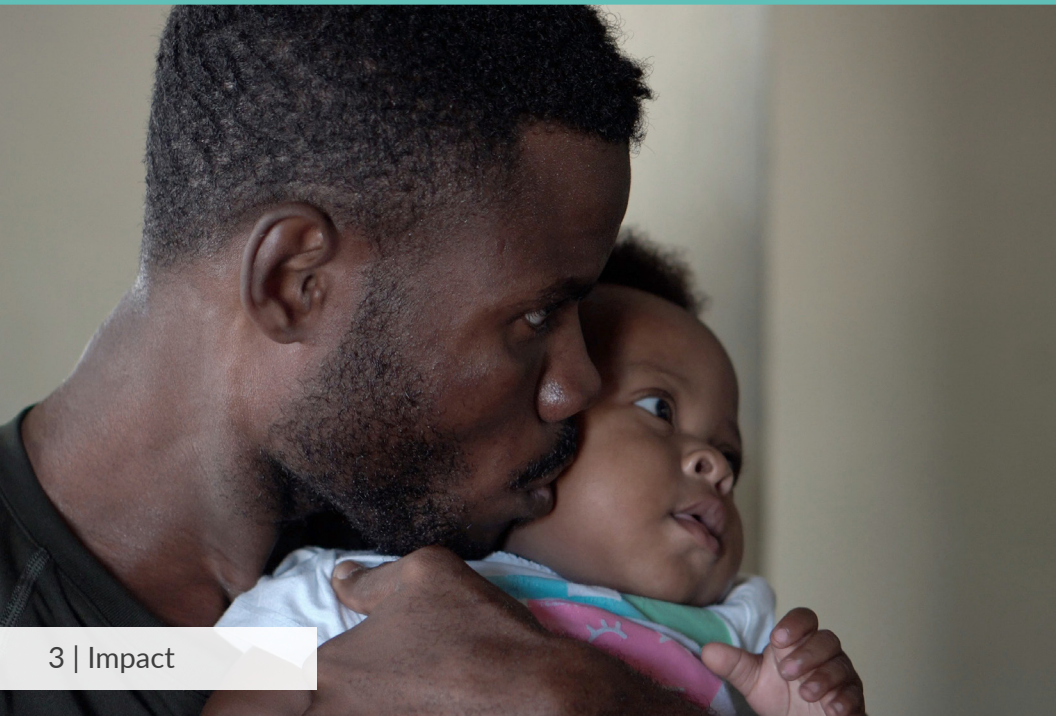
achieved and maintained housing stability through our Rapid Rehousing, and Permanent Supportive Housing. This is a 95% increase in households from the previous year.



92% of the **567 FAMILIES**

(684 ADULTS + 1,044 CHILDREN)

working with Family Homelessness Prevention were able to avoid a shelter stay.



YOUR IMPACT



18 INDIVIDUALS

who were chronically homeless were matched with housing, and

8 INDIVIDUALS

moved into their own apartments.

Day Center, Shirley's Place, provided

2,242 INDIVIDUALS

with

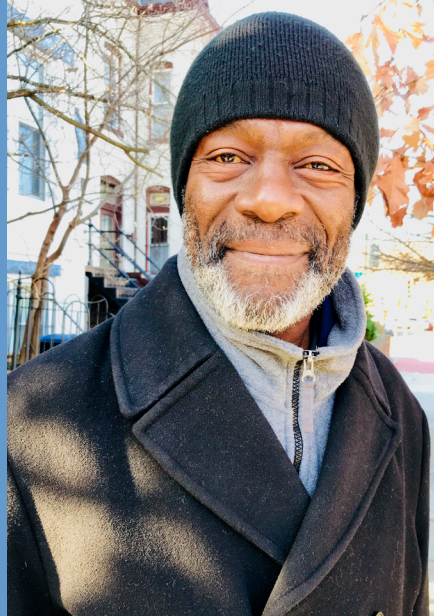
6,778 nutritious meals in partnership with DC Central Kitchen

695 showers

727 laundry sessions

568 toiletry kits

1,481 emergency food, clothing, transportation, prescription, identification voucher, and rental assistance services.



500 GIFT CARDS

distributed to support families with school supplies, Thanksgiving meal ingredients, and the gift-giving holiday season.



MAP OF SERVICES

Drop-in & Supportive Programs

For Individuals

○ Day Center, Shirley's Place

- Drop-in Day Center offers individuals experiencing homelessness a safe and dignified place to spend their day off the street
- Open Monday through Thursday
- Showers, laundry, nutritious meals in partnership with DC Central Kitchen, mail service, and social services referrals
- A space to build relationships, community, and trust
- Crisis support

○ Street Outreach

- Teams deploy Monday through Friday
- Works with individuals experiencing homelessness in Capitol Hill
- Conducts housing-focused street outreach using a person-centered approach to build and maintain relationships
- Establishes trust, meets basic needs, and connects to community resources
- Supports achieving long-term goals, which includes obtaining stable housing, with the goal to help everyone move into permanent housing



NEWLY LAUNCHED

Single Adult Permanent Supportive Housing

- Works alongside single adults in scattered site long-term housing throughout the city
- Individuals experiencing chronic homelessness
- Housing is subsidized; a portion of income is paid toward rent
- Housing is combined with intensive case management services, regular home visits, and support in achieving health and wellness goals to maintain long-term stability

Family Housing Programs

Access to family services comes through referrals from the Virginia Williams Family Resource Center, the central intake for DC's coordinated homelessness assistance system for families. In 2023, Everyone Home DC provided housing stability for 786 families.

Family Homelessness Prevention

- Prevents families on the verge of homelessness from entering the shelter system
- Offers housing stabilization services for families through mediation, flexible financial assistance, and connecting to supportive resources
- Support up to 90 days

Family Permanent Supportive Housing

- Serves families in scattered site long-term housing throughout the city
- Families and individuals experiencing chronic homelessness and with a disabling condition
- Housing is subsidized; a portion of income is paid toward rent
- Housing is combined with intensive case management services, regular home visits, and support in achieving wellness goals to maintain long-term stability

Family Rapid Rehousing

- Serves 150 families in scattered site apartments throughout the city
- Helps families quickly move out of shelter and highly precarious housing into homes of their own
- Provides short-term rental and utility assistance, along with housing-focused case management and skills-based workshops
- Support up to 18 months

ADA Accessible Shelter Units

- Serves 4 families in ADA-accessible, apartment-style shelter units in NE and SE of DC
- Provides case management services during shelter stay and assists with transitioning into permanent housing

EVENTS



Spring Social

Everyone Home DC was honored to bring more than 70 friends together in May for its Spring Social held on the rooftop of Biergarten Haus. It was inspiring to be in the presence of people who share the vision of our city as a thriving and diverse place where all people can obtain and remain in safe, affordable, and comfortable homes. The Spring Social raised \$3,000, which Everyone Home DC immediately invested into the people we work alongside daily.

September Challenge

In its fourth year, the 2023 September Challenge was a massive success! Together, we raised over \$72,000, with nearly 200 donations throughout the Challenge. We reached this successful milestone thanks to our AMAZING September Challenge Sponsors, Committee members, staff, volunteers, donors, event hosts & participants, fundraisers, and online auction partners & participants. Everyone played a vital role in ensuring this campaign's success. **Huge thanks to our three returning Lead Sponsors—Christ Church + Washington Parish on Capitol Hill, The Jeanne Phil Meg Team at Compass, and the National Capital Bank.**



EXCITING PARTNERSHIPS

Bezos Day 1 Families Fund

In 2023, Everyone Home DC was honored to learn the Bezos Day 1 Families Fund selected us to receive a \$2.5 million multi-year grant. This private gift is the largest one ever received by Everyone Home DC. It is the sixth round of annual Day 1 Families Fund grants, recognizing leading organizations doing compassionate, needle-moving work to help families experiencing homelessness secure housing and stability.

“Everyone Home DC is honored and humbled to be selected by the Day 1 Families Fund to receive this incredibly significant support, the timing of which is transformative for our organization and the people we work alongside,” said Karen Cunningham, Executive Director of Everyone Home DC. “We will put these critical funds right to work, increasing our organizational capacity and expanding our comprehensive services and housing solutions to ensure that families in our nation’s capital have the safety and stability of housing, the foundation needed for them to thrive.”

This one-time, uniquely flexible grant will support Everyone Home DC in serving as a critical lifeline to children and adults in families experiencing homelessness, who represent more than a quarter of the homeless population nationally. Everyone Home DC intends to use the Day 1 Families Fund grant to expand and enrich its comprehensive support services for families at risk of or experiencing homelessness to facilitate long-term positive change.

Everyone Home DC was selected as a Day 1 Families Fund grant recipient by national advisors who are leading advocates and experts on homelessness and service provision. National advisors brought expertise on housing justice, advancing racial equity, and helping programs employ resources effectively to assist families out of homelessness.



EXCITING PARTNERSHIPS



Noma Run Club + Lost Generation Brewing Company + Everyone Home DC

When NoMa Run Club asked if Everyone Home DC was interested in joining a collaboration with Lost Generation Brewing Company in honor of their 2nd anniversary, we said, "Yes!" The result was the delicious limited edition brew "Mind is Everything" in a beautiful can that featured the NoMa Run Club and Everyone Home DC logos. All proceeds from sales at the "Mind is Everything" launch event went to Everyone Home DC, with a portion of continued sales going to our life-changing programs and services until supply ran out. In total, this charitable collaboration raised more than \$3,500! Everyone Home DC is incredibly humbled to work in partnership with our amazing local community.



Target Circle + Everyone Home DC

Everyone Home DC was honored to be selected to participate in the Target Circle Giving Program. We received close to 216,000 votes and raised nearly \$5,000. This kind of contribution came from a larger pool of funds donated from Target to nonprofits tied to the local community. You can view all the results at target.com/circle. Huge thanks to everyone who enthusiastically voted, spread the word, and shared the love! at Compass, and the National Capital Bank.

EXCITING PARTNERSHIPS

Yannick Ngakoue + Everyone Home DC

In December, our dear friend (and absolute favorite NFL player) Yannick Ngakoue represented Everyone Home DC at the Chicago Bears My Cause My Cleats game, raising awareness about ending homelessness. My Cause My Cleats is an NFL-wide program that allows players and coaches to reveal their passions beyond the game and wear their hearts on their feet. Players may pick a cause that is important to them and represent their chosen organization on custom-designed cleats. The gorgeous custom cleats blew away Everyone Home DC—featuring our full-color logo—that Yannick wore while playing. Everyone Home DC is always cheering Yannick on from DC!



EXCITING PARTNERSHIPS



Everyone Home DC receives the Barbara Jordan Social Action Award

The Federal City Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated (FCAC) selected Everyone Home DC to receive the chapter's signature Barbara Jordan Social Action Award. The award recognizes persons or organizations who are proponents of social justice through their advocacy, programs, and vision. The FCAC Awards Committee shared, "With this award, we wish to celebrate the positive impact that Everyone Home DC has made within our community as you serve our neighbors experiencing homelessness across the District and pursue long-term solutions to homelessness." Everyone Home DC accepted the award at the FCAC's annual Family Reunion & Year-End Celebration in June alongside other notable justice advocates in our region.



SAVE THE DATE!

Everyone Home DC's Spring Social and September Challenge will be back again in 2024. If you are interested in supporting this year's most important fund-(and friend!)-raising experiences as a sponsor, online auction partner, hosting a personal fundraiser, or supporting the planning efforts, please contact Kate Akalonu at akalonu@everyonehomedc.org.

2023 BOARD OF DIRECTORS

Mark Sherman
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Alison Harwood
Vice President

Cheryl Vance
Treasurer

Ryan Baugh
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Suzanne Fenzel

Rifat Jafreen

Jason Johnson

Patricia Joseph

Chris Ray

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John Tato

Rachel Vladimer

Cheryl Williams



Everyone Home DC believes that our entire city can thrive when all people have access to safe, affordable, and comfortable homes.

AND Everyone Home DC understands that individuals and families need resources beyond decent, affordable housing when transitioning out of homelessness. They need access to nutritious foods, education, employment, parenting supports, children’s services, transportation, as well as physical and behavioral health care services. Everyone Home DC provides a range of housing solutions and supportive services to ensure that individuals and families in our community have what they most need to thrive. Those services include Family Homelessness Prevention, Family ADA Accessible Shelter Units, Family Rapid Re-Housing, Family and Single Adult Permanent Supportive Housing, Street Outreach, Drop-in Day Center, and Advocacy.

EVERYONE HOME DC

2023 FINANCIALS

Revenue

Government Contracts	\$4,127,523
Individual Giving & Events	\$271,536
Institutional Giving	\$2,740,478
	\$7,139,537

Expenses

Family Homelessness Prevention Program	\$1,645,782
Housing Programs for Individuals & Families	\$1,967,409
Single Adult Programs	\$381,910
General & Administration	\$482,560
	\$4,477,661

In 2023, Everyone Home DC's institutional giving revenue included a one-time, \$2.5 million, 5-year grant from the Bezos Day 1 Families Fund. As required by Generally Accepted Accounting Principles (GAAP), Everyone Home DC recorded the funds as income received in the 2023 fiscal year. Everyone Home DC will use the funds in accordance with the funding request for the next five years. You can learn more about this transformational opportunity on page 8 of this year's annual report.





GOODNEIGHBOR CIRCLE

Invest monthly in ending homelessness by joining Everyone Home DC's GoodNeighbor Circle. Your monthly gift makes it easier for Everyone Home DC to plan long-term, budget more efficiently, and create more life-changing opportunities for people in our city. Your donation, no matter the size, makes this mission a reality.

MATCHING GIFTS

Many companies offer a matching gift program to encourage philanthropy among their employees. If your place of work provides this, you can double, or even triple, the impact of your gift! Find out if your company has a matching gift program by visiting everyonehomedc.org/get-involved/employer-matching-gifts/

SUPPORT EVERYONE HOME DC!

Learn more at www.everyonehomedc.org/get-involved

DONATE GOODS

Receiving donated items allows Everyone Home DC to distribute goods free of charge and keeps our operating budget as low as possible. Consider organizing a drive to stock our most consistent needs, like toiletries, cleaning supplies, snacks, and other essential items. Donating goods makes a huge difference!

RAISE YOUR VOICE

Everyone Home DC advocates for funding to end homelessness and other issues that directly affect people experiencing homelessness and housing insecurity in DC. Find ways to join our efforts alongside other caring neighbors and community organizations at everyonehomedc.org/systemschange/act-now.



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