



2024 ANNUAL REPORT

January 1, 2024 -
December 31, 2024





Housing is our starting point.
Seeing people thrive is our finish line.

Dear Everyone Home DC Friends,

2024 already feels like ancient history, given how much has changed already in just the early months of 2025. Yet, even as we focus on preparing for unprecedented threats to our funding and the treatment of people experiencing homelessness in 2025, it is important to reflect on our successes in 2024 and how they have positioned us well for the challenges ahead.

We had several critical programmatic successes in 2024:

- Our drop-in Day Center and Outreach team helped move 17 people into permanent housing.
- We grew our Permanent Supportive Housing Program, which helps chronically homeless individuals and families obtain and maintain stable housing, by nearly 50%.
- 89% of the 471 families who worked with our Family Homelessness Prevention Program were able to avoid a shelter stay.
- Our drop-in Day Center served as a practicum site for a participant in the Department of Human Service's inaugural Peer Case Management Institute, which prepares people with lived experience for staff positions in homeless services.
- We expanded and improved upon our data collection to better understand our impact and progress toward our strategic goals.

We also continued to invest in our infrastructure and financial security:

- We engaged additional accounting and controller services to enhance our budgeting, financial management, forecasting, and financial planning capabilities.
- We ended 2024 with approximately \$1M in reserve funds and over \$2M of a multi-year grant that we will continue to spend down over the next four years.

2025 began with a series of federal government actions that have profoundly destabilized District residents' employment, the viability of DC-based nonprofits and private businesses, and the District government's budget. Every indication is that we will continue to experience more of the same, along with harmful federal policies on homelessness and social safety net programs. While we face the coming months with some trepidation, we also meet this moment with confidence and optimism because we know that our mission focus, well-managed programs, and strong financial stewardship put us in the best position possible to face whatever is to come. We also know that we are not facing our uncertain future alone. Each of you who believes in Everyone Home DC, the inherent dignity and worth of all people--whether housed or not--and that we can and must end homelessness will contribute to our continued resilience.

With gratitude and hope,



Executive Director Karen Cunningham (center) of Everyone Home DC alongside longtime colleagues (from left to right): Lah Tisha Craig, Director of Family Programs; Tammy Hunter, Director of Operations; Shelah Wilcox, Operations Manager; and Ursula Neely, Bookkeeper.



YOUR IMPACT



90% of the **567 FAMILIES**
(**534 ADULTS + 720 CHILDREN**)

working with Family Homelessness Prevention were able to avoid a shelter stay.



NEARLY 500 GIFT CARDS

were distributed to support families with school supplies, Thanksgiving meal ingredients, and the gift-giving holiday season.



Drop-in Day Center, Shirley's Place, had more than **8,500 ENGAGEMENTS** with nearly **1,000 INDIVIDUALS** and provided approximately:

10,000 nutritious lunches in partnership with DC Central Kitchen

1,100 showers

600 laundry sessions

730 toiletry kits

1,430 emergency food, clothing, transportation, prescription, identification voucher, and rental assistance services.

YOUR IMPACT



20 INDIVIDUALS

who were chronically homeless were matched with housing, and

8 INDIVIDUALS

moved into their own apartments.



287 FAMILY & SINGLE ADULT HOUSEHOLDS

372 ADULTS + 510 CHILDREN

achieved and maintained housing stability through our Rapid Rehousing and Permanent Supportive Housing





MAP OF SERVICES

Drop-in & Supportive Programs

For Individuals

o **Day Center, Shirley's Place**

- Drop-in Day Center offers individuals experiencing homelessness a safe and dignified place to spend their day off the street
- Open Monday through Thursday
- Showers, laundry, nutritious meals in partnership with DC Central Kitchen, mail service, and social services referrals
- A space to build relationships, community, and trust
- Crisis support

o **Street Outreach**

- Teams deploy Monday through Friday
- Works with chronically homeless individuals in the Eastern Market neighborhood
- Utilizes a person-centered approach to build and maintain relationships
- Establishes trust, meets basic needs, and connects to community resources
- Supports achieving long-term goals, which includes obtaining stable housing, with the goal to help everyone move into permanent housing



Single Adult Permanent Supportive Housing

- Serves single adults in scattered site long-term housing throughout the city
- Individuals experiencing chronic homelessness and with a disabling condition
- Housing is subsidized; a portion of income is paid toward rent
- Housing is combined with intensive case management services, regular home visits, and support in achieving health and wellness goals to maintain long-term stability

Family Housing Programs

Access to family services comes through referrals from the Virginia Williams Family Resource Center, the central intake for DC's coordinated homelessness assistance system for families. In 2024, Everyone Home DC provided housing stability for more than 700 families.

Family Homelessness Prevention

- Prevents families on the verge of homelessness from entering the shelter system
- Offers housing stabilization services for families through mediation, flexible financial assistance, and connecting to supportive resources
- Support up to 90 days

Family Permanent Supportive Housing

- Serves families in scattered site long-term housing throughout the city
- Families and individuals experiencing chronic homelessness and with a disabling condition
- Housing is subsidized; a portion of income is paid toward rent
- Housing is combined with intensive case management services, regular home visits, and educational and skills-based workshops to maintain long-term stability

Family Rapid Rehousing

- Serves 150 families in scattered site apartments throughout the city
- Helps families quickly move out of the shelter and into homes of their own
- Provides short-term rental and utility assistance, along with housing-focused case management
- Support up to 18 months

NEW PARTNERSHIP: PLAYERS COALITION



In 2024, Everyone Home DC was thrilled to be selected by the Players Coalition as a new grant partner. Founded in 2017 by co-founders Anquan Boldin, NFL 2015 Walter Payton Man of the Year, and Malcolm Jenkins, 2017 NFLPA Byron “Whizzer” White winner, Players Coalition works with over 1,400 professional athletes, coaches, and owners across leagues with the goal of making an impact on social justice and racial equality at the federal, state, and local levels through advocacy, awareness, education, and allocation of resources. Our dear friend and NFL Defensive End, Yannick Ngakoue, helped initiate the partnership. Players Coalition involvement spans across the NFL, NBA, WNBA, MLB, MLS, NWSL, USL, PLL, MLL, and MMA.

In the first year of this partnership, the Players Coalition’s generous funding is enabling Everyone Home DC to assist up to 12 single mothers transitioning to safe and stable housing through the Family Permanent Supportive Housing program. These funds will allow Everyone Home DC to provide tailored financial assistance to meet each family’s unique needs, including furniture for their new home, moving costs, AC units, kitchen utensils, and small appliances, as well as other housing essentials not covered by SNAP benefits like toilet paper, toiletries, pet food, grooming items, trash bags, and laundry detergent. The flexible funds can also support emergency housing for families in unsafe conditions as they prepare to lease up, housing application fees, and the first and last month’s rent when required. Additionally, these funds will allow for immediate and emergency-related financial support for families in areas such as travel assistance, automotive repair and care, credit repair, utility assistance, and medical emergencies. We are excited about this new partnership opportunity and look forward to growing the impact created together in the years to come.

FUN HAPPENINGS AT EVERYONE HOME DC



Building Community: One BBQ at a Time

Everyone Home DC's drop-in Day Center hosted not one but two heartfelt BBQ events in 2024 for individuals who regularly engage with our Day Center and Street Outreach teams. The BBQs brought the community together for an afternoon of good food, connection, and support. Those in attendance enjoyed grilled favorites, refreshing drinks, and a welcoming atmosphere filled with quality conversation and laughter. Volunteers and staff served meals with care, offering nourishment, dignity, and companionship. The afternoons provided much-needed respite, reminding everyone that they are valued and cared for, and the gatherings reinforced Everyone Home DC's commitment to serving and uplifting all of our neighbors.



Empowering Change: The Impact of the World Bank Community Connections Campaign

Everyone Home DC is a proud World Bank Community Connections Campaign participant. World Bank staff and retirees can contribute to nonprofits like ours that go through a recommendation and selection process. Everyone Home DC needs to raise a minimum of \$1,000 from at least 10 supporters in each campaign cycle to be eligible again the following year. The World Bank Group matches each gift made, and keeping with philanthropy best practices, all funds distributed support general operation needs. In 2024 alone, the campaign raised \$8,500 through the generosity of 19 donors, bringing the total contributions over the past four years to nearly \$25,000. Thank you to the World Bank for its commitment to social responsibility and the generosity of its employees, whose support helps end homelessness in our city. If you work for the World Bank and want to receive updates when the campaign starts or invite us to speak with your team, please get in touch with Kate at akalonu@everyonehomedc.org.

FUN HAPPENINGS AT EVERYONE HOME DC

Huntingtown United Methodist Church

For well over a decade, Huntingtown United Methodist Church in Calvert County has been a long-time friend of Everyone Home DC, providing healthy, home-cooked lunches made with love to anyone who stops by the drop-in Day Center. Their generosity doesn't stop there—in 2024, their congregation introduced a creative 24-hour pickleball tournament, raising \$2,000 for Everyone Home DC's life-changing programs and services.



Working closely with the Huntingtown meal service team to ensure their grab-and-go lunch legacy continues on for years to come, we have created a guide to easily incorporate other community groups and compassionate individuals into the lunch service calendar as well. There are only a few slots remaining in 2025; if you are interested in getting on the 2025 calendar, contact Kate at akalonu@everyonehomedc.org.



Thank you, Huntingtown United Methodist Church, for making a lasting impact!

SAVE THE DATE!

Everyone Home DC's Spring Social and September Challenge will return in 2025. If you are interested in supporting this year's most crucial fund-(and friend!)-raising experiences as a sponsor, online auction partner, hosting a personal fundraiser, or supporting the planning efforts, don't hesitate to get in touch with Kate Akalonu at akalonu@everyonehomedc.org.



EVENTS



Spring Social

In its second year, Everyone Home DC was pleased to host friends at the Spring Social in May, held at the beautiful venue, Irregardless, on H Street. It was inspiring to be in the presence of people who share the vision of our city as a thriving and diverse place where all people can obtain and remain in safe, affordable, and comfortable homes. The Spring Social raised \$5,000, which Everyone Home DC immediately invested into Everyone Home DC's life-changing programs and services.

September Challenge

Year after year, we are grateful for your ongoing commitment to ensuring Everyone Home DC's September Challenge achieves historic success! Now in its fifth year, the 2024 September Challenge was a huge success. We surpassed our ambitious record-setting goal of \$80,000 by nearly \$10,000. We reached this successful milestone thanks to our CONSISTENT September Challenge Sponsors, Committee members, staff, volunteers, donors, event hosts & participants, fundraisers, and online auction partners & participants. Everyone played a vital role in ensuring this campaign's success. Huge thanks to our Lead Sponsors—Christ Church + Washington Parish on Capitol Hill, The Jeanne Phil Meg Team at Compass, National Capital Bank, and Louise Walsh and Charlie Rupp.



EVERYONE HOME DC

2024 FINANCIALS

Revenue

Government Contracts	\$4,151,225
Annual Fund Contributions	\$473,752
In-Kind Donations	\$127,327
Other Income	\$127,628
	\$4,879,931

Expenses

Family Homelessness Prevention Program	\$1,312,507
Housing Programs for Individuals & Families	\$2,421,290
Single Adult Programs	\$589,527
Fundraising & Events	\$476,878
General & Administration	\$288,555
	\$5,088,757

Although Everyone Home DC shows a deficit for 2024, it is more than offset by \$260,000 in funds released from restrictions—primarily from a multi-million-dollar, multi-year grant awarded by the Bezos Day 1 Families Fund. In 2023, Everyone Home DC's institutional giving revenue included a one-time, \$2.5 million, 5-year grant from the Bezos Day 1 Families Fund. As required by Generally Accepted Accounting Principles (GAAP), Everyone Home DC recorded the funds as income received in the 2023 fiscal year. Everyone Home DC will use the funds in accordance with the funding request through 2028. These results are unaudited. Audited financial statements for the last five fiscal years are available on our website and Guidestar.com.



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Everyone Home DC believes that our entire city can thrive when all people have access to safe, affordable, and comfortable homes.

AND Everyone Home DC understands that individuals and families need resources beyond decent, affordable housing when transitioning out of homelessness. They need access to nutritious foods, education, employment, parenting supports, children's services, transportation, as well as physical and behavioral health care services. Everyone Home DC provides a range of housing solutions and supportive services to ensure that individuals and families in our community have what they most need to thrive. Those services include Family Homelessness Prevention, Family Rapid Re-Housing, Family and Single Adult Permanent Supportive Housing, Street Outreach, Drop-in Day Center, and Advocacy.





GOODNEIGHBOR CIRCLE

Join Everyone Home DC's GoodNeighbor Circle to invest monthly in ending homelessness. Your monthly gift makes it easier for Everyone Home DC to plan long-term, budget more efficiently, and create more life-changing opportunities for people in our city. Your donation, no matter the size, makes this mission a reality.

COMMUNITY CONNECTER

Community Connecters work alongside Everyone Home DC to strengthen community-based opportunities and partnerships. Becoming a Community Connector will equip you with the tools and training necessary to make an immediate difference for our unhoused neighbors.

SUPPORT EVERYONE HOME DC!

Learn more at www.everyonehomedc.org/getinvolved

DONATE GOODS

Receiving donated items allows Everyone Home DC to distribute goods free of charge and keeps our operating budget as low as possible. Consider organizing a drive to stock our most consistent needs, like toiletries, cleaning supplies, snacks, and other essential items. Donating goods makes a huge difference!

FUNDRAISE YOUR WAY

Let your creativity shine through, and your passions guide you to design your own unique fundraiser! Fundraise Your Way for Everyone Home DC gives you the flexibility and tools to let you create a fundraiser that best represents you and your interests. Design your own fundraiser today!



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